

## **GameStop Collects More Than \$1.2 Million in Donations During Autism Awareness Month**

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### **GameStop and Its Family of Retail Brands Partners With Autism Speaks to Help Raise Awareness and Funds for Autism Research, Family Services and Advocacy**

GRAPEVINE, TX -- (Marketwired) -- 05/10/16 -- GameStop, a family of specialty retail brands that makes the most popular technologies affordable and simple, announced today that it collected more than \$1.2 million as part of its first-ever Autism Awareness Month in-store donation campaign. The proceeds will benefit Autism Speaks, the world's leading autism science and advocacy organization, and to help families impacted by autism.

During the month of April, GameStop, along with its Spring Mobile AT&T, Simply Mac, ThinkGeek, Kongregate and Game Informer brands, invited customers and associates to donate to this important cause through an in-store and online donation campaign.

"Throughout this campaign, many of our customers and associates shared with us how their families have been impacted by autism and expressed their gratitude for GameStop's efforts to raise awareness and acceptance of autism," said Matt Hodges, vice president of public and investor relations for GameStop. "Driven by the generous spirit of our customers and the support of our associates we collected more than \$1.2 million in our first year of partnering with Autism Speaks. On behalf of GameStop and Autism Speaks, thanks to everyone who donated. Together we are shining a light on autism."

A portion of the donations raised through the GameStop campaign will help fund the Autism Speaks Family Services iPad Grant program. The iPads purchased will go to financially disadvantaged children and adults with autism to advance their communication and learning skills.

In addition, the money raised will also fund the research and science program at Autism Speaks, which enables the development of technological advances that improve the health and quality of life for individuals with autism and their families.

"GameStop employees and customers have shown exceptional commitment to the autism community," said Angela Geiger, Autism Speaks president and CEO. "Their donations, surpassing the million-dollar mark, will go a long way toward providing programs and resources for children and adults on the autism spectrum, at every stage of life."

#### ***About Autism***

Autism is a general term used to describe a group of complex developmental brain disorders -- autism spectrum disorders -- caused by a combination of genes and environmental influences. These disorders are characterized, in varying degrees, by communication difficulties, social and behavioral challenges, and repetitive behaviors. An estimated 1 in 68 children in the U.S. is on the autism spectrum.

#### ***About Autism Speaks***

Autism Speaks is the world's leading autism science and advocacy organization. It is dedicated to funding research into the causes, prevention, treatments and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families. Autism Speaks was founded in February 2005 by Suzanne and Bob Wright, the grandparents of a child with autism. Since its inception, Autism Speaks has committed more than \$570 million to its mission, the majority in science and medical research. On the global front, Autism Speaks has established partnerships in more than 70 countries on five continents to foster international research, services and awareness. To learn more about Autism Speaks, please visit [AutismSpeaks.org](http://AutismSpeaks.org).

#### ***About GameStop Corp.***

GameStop Corp. (NYSE: GME), a Fortune 500 company headquartered in Grapevine, Texas, is a global, omnichannel video game, consumer electronics and wireless services retailer. GameStop operates more than 7,100 stores across 14

countries. The company's consumer product network also includes [www.gamestop.com](http://www.gamestop.com); [www.Kongregate.com](http://www.Kongregate.com), a leading browser-based game site; Game Informer® magazine, the world's leading print and digital video game publication; and ThinkGeek, [www.thinkgeek.com](http://www.thinkgeek.com), the premier retailer for the global geek community featuring exclusive and unique video game and pop culture products. In addition, our Technology Brands segment includes Simply Mac and Spring Mobile stores. Simply Mac, [www.simplymac.com](http://www.simplymac.com), operates 76 stores, selling the full line of Apple products, including laptops, tablets, and smartphones and offering Apple certified warranty and repair services. Spring Mobile, <http://springmobile.com>, sells post-paid AT&T services and wireless products through its 890 AT&T branded stores and offers pre-paid wireless services, devices and related accessories through its 70 Cricket branded stores in select markets in the U.S.

General information about GameStop Corp. can be obtained at the company's corporate website. Follow GameStop on Twitter at [www.twitter.com/GameStop](http://www.twitter.com/GameStop) and find GameStop on Facebook at [www.facebook.com/GameStop](http://www.facebook.com/GameStop).

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